

do you dare?

„Do you dare“ is available from August 1st 2014

**Nail Polish cube „do you dare?“**

Content: one each Nail Polish, 8 ml in the following colours: (-59), (-304), (-NA11) and (-NA7)  
Art.-No.: 88882



-59 -304 -NA11 -NA7



Magical Black Cream: discover an innovative texture with a surprise effect. The magical black cream turns into a transparent hand care during application.

**Care Set „do you dare?“**

Content: Hand Cream „do you dare?“, 50 ml; Lip Gloss „vintage rose“ und Eyeshadow „Dark Midnight Glow“  
Art.-No.: 88885



**Pro Box „do you dare?“**

Content: one Colour Gel, 5ml each in the following colours (-59), (-304), (-NA11) und (-NA7)  
Art.-No.: 88931



**Poster „do you dare?“**

DIN A1  
Art.-No.: 63881  
€ 3,35

**Pop up Display „do you dare?“**

Content: Hand Cream „do you dare?“, 50 ml  
You will receive this display stocked with one tester as well as 9 products for retail incl. our Poster „do you dare?“, DIN A1  
Art.-No.: 88955  
Assortment of 9 + Tester + Poster



**Hand Cream „do you dare?“, 50 ml**  
Art.-No.: 64512

**Display Hand Cream „do you dare?“**

Content: Hand Cream „do you dare?“, 50 ml  
You will receive this display stocked with a tester as well as 9 products for retail.  
Art.-No.: 88881  
Assortment of 9 + Tester + poster



**Display „do you dare?“**

Content: one each Nail Polish, 8 ml in the following colours: (-59), (-304), (-NA11) and (-NA7)  
You will receive this display stocked with a tester as well as 3 products for retail  
Art.-No.: 88884  
Assortment of 3 + Tester



Art.-Nr.: 63931-GB; 05/2014 All specifications without guarantee.

# BEAUTY

NEWS 04|14

Rich Velvet 



# WELCOME to Beauty News 04/14



*The season remains romantic, but we are adding a huge portion of Glamour on top! Extravagance and flamboyancy are the keywords which describe the Fashion- and Design-Highlights. The focus this winter lies on beautiful materials made of leather, silk and velvet as well as playful prints like the bourbon lily. A kind of Baroque-Chic has arrived which flatters and perfectly accentuates femininity:*

*Rich velvet presents a tribute to contemporary luxury. This trend forms a connection between the past and the future. In the process it provides a new twist to history. Extravagant elements like headgear made of gold, material made of lace and satin with reference to the architecture of cathedrals are a constant factor this winter.*



*In reference to the luxurious fresco colours of glamorous times, we present you with our trend Rich Velvet a modern interpretation of strong colours like gold and aubergine as well as soft colours like powder blue and frosted pink. And now we wish you loads of fun discovering the fourth Beauty News Edition and hope that we could wake up your extravagant side.*

*Yours sincerely,  
Christiane Secker with the complete LCN Team*

*All products are available from October 1st 2014*

## TREND

*Page 4-7*

*Extravagance and luxury – we are introducing the new winter season highlights to you*

### FIBER TECH

*Page 8*

*The new Gel technology with Fiber glass particles: Bonding and Sculpting are being combined in this strengthening gel.*

### ULTRA SHINE BLACK DIAMOND

*Page 9*

*Our bestseller refined with real diamond dust – to provide even more shine!*

### MANI- & PEDICOAT

*Page 10*

*Base- and Top Coat in one: a perfect polish base with AM-Factor meets the optimal colour protection with ultra glossy sealing properties. Suitable for hands and feet.*



### NAILCARE

*Page 11*

*Discover the triple power of our new nail care products.*

### WELLNESS BED

*Page 12*

*This way every beauty treatment turns into a wellness experience: This new LCN cosmetic bed with its heated surface and a lot of extras comes in an ultra-modern look.*

### SKIN ANALYSIS

*Page 13*

*Which skin type are you? Which care is suitable for your skin? These questions are being answered by the new LCN skin analysis unit as well as providing the appropriate care recommendations.*

## ALL WEEK LONG

*Page 14-17*

*For 7 days perfectly polished nails. LCN proudly presents the new Nail Polish System with long lasting Effect.*

### PROFESSIONAL

*Page 18-19*

*Electric File Unit, Foot Butter, French and Crystal Gele*

## CHROMATIC

*Page 20-21*

*Bling Bling and Chrome are in – how you will turn into fireworks at New Years!*

### NEW DISPLAYS

*Page 22-23*

*The complete new Make-up range is being displayed very attractively in your Salon with the LCN Make-up Displays.*





**Bracelet „Rich Velvet“**  
This elegant bracelet, studded with fine rhinestones, perfectly complements your outfit !  
Art.-No.: 89189



## LIPSTICK

**„extreme heat“**  
Nourishing Lipstick with a rich and creamy texture. This highly pigmented colour provides an intensive vibrancy as well as a pleasant feeling.  
Art.-No.: 46099

### Make-Up Trendset „Rich Velvet“

Content: Liquid Eyeliner “go for glam”; Glam Blush “sweet berries”; Lip gloss “shiny berries”; Lipstick “extreme heat”; Special Mono Eye shadow “all eyes on me”  
Art.-No.:89193



# TRENDS LOOK

**Lipgloss „shiny berries“**  
**Nourishing and**  
Moisturizing Lipgloss for seductively radiant lips. The light texture provides intensive colouring and pure brilliance.  
Art.-No.: 46098



**Special Mono Eyeshadow**  
**„all eyes on me“**  
Creamy eyeshadow with an ultra intensive colour pigmentation. The gold particles provide a glamorous look.  
Art.-No.: 44697-22



**Liquid Eyeliner „go for glam“**  
Fast drying, covering and long lasting Liquid Eyeliner with glitter particles.  
Art.-No.: 46093

**Glam Blush „sweet berries“**  
This silky soft texture settles on the skin like a soft breeze and provides a natural complexion. Ultra fine colour pigments provide an even complexion.  
Art.-No.: 46097



### Display Make-up

#### „Rich Velvet“

Content: Trend polishes “Rich Velvet” in 8 ml; Liquid Eyeliner “go for glam”; Glam Blush “sweet berries”; Lip Gloss “shiny berries”; Lipstick “extreme heat”; Special Mono Eye shadow “all eyes on me”  
You will receive this display stocked with one tester each as well as 3 products for retail incl. our Poster “Rich Velvet”, DIN A1.

Art.-No.: 89192 Assortment of 3 + Tester + Poster





# Rich Velvet

1

## Nail Polish „Rich Velvet“

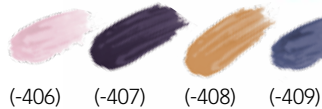
The LCN Winter trend colours

2014:

- (-406) silk seduction
- (-407) onyx goddess
- (-408) gold honey princess
- (-409) what a royal treat

Art.-No.: 43179 -.. 8 ml

Art.-No.: 43079 -.. 16 ml



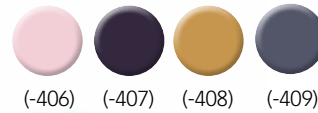
2

## Recolution UV-Soak-off Colour Polish „Rich Velvet“

Worldwide UV-Permanent-Polishes are No. 1 in Nail Salons. Colour is still THE subject. With Recolution you can offer your clients 4 weeks of beautiful, well cared for polished nails. You will be thrilled with the result! Currently available in the following trend colours:

- (-406) silk seduction, (-407) onyx goddess, (-408) gold honey princess, (-409) what a royal treat

Art.-No.: 21061 -.. 10 ml



3

## Colour Gel „Rich Velvet“

Discover our light curing colour gels with their optimal flow rate and perfect opacity. Available in the current trend colours: (-406) silk seduction, (-407) onyx goddess, (-408) gold honey princess, (-409) what a royal treat

Art.-Nr.: 20605 -.. 5 ml  
je € 9,95



4

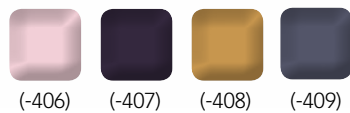
## Lac&Cure „Rich Velvet“

Lac&Cure, the innovative light curing nail polish. With this product you will increase your Salons turnover. Perfectly suitable for end users as home care.

Available in the current trend colours:

- (-406) silk seduction, (-407) onyx goddess, (-408) gold honey princess, (-409) what a royal treat

Art.-No.: 21199-.. 8 ml



TREND · 6



## Poster „Rich Velvet“

DIN A1

Art.-No: 89188

1



2

## Trendfeile „Rich Velvet“

This stylish trend file “Rich Velvet” is a Must-Have for every Salon (Grit: 180 / 240).

Art.-Nr.: 42455-2

16 ML ERHÄLTICH

4

## Display Nail Polish „Rich Velvet“

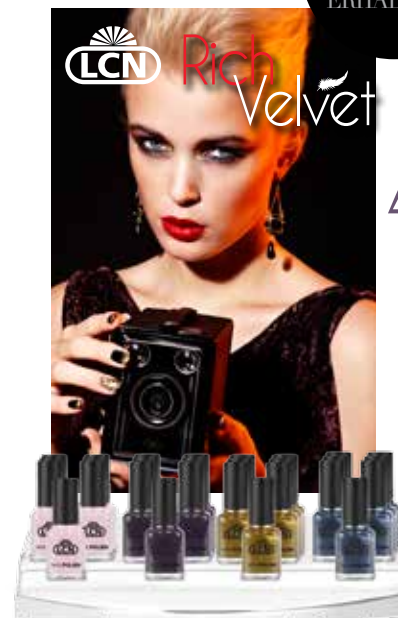
Content: all Nail Polish trend colours “Rich Velvet”, 8 ml  
You will receive this Display stocked with one tester each as well as 6 products for retail incl. our Poster “Rich Velvet”, DIN A1.

Art.-No.: 89174

Assortment of 6 in 8 ml + Tester + Poster

Art.-No.: 89176

Assortment of 6 in 16 ml + Tester + Poster

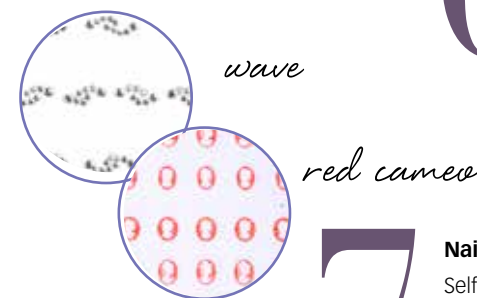


6

## Strassteine „Rich Velvet“

Available in the following colours: (- 289), (- 266), (- 39) and (- 19)

Art.-No.: 42050-..



7

## Nail Art Sticker

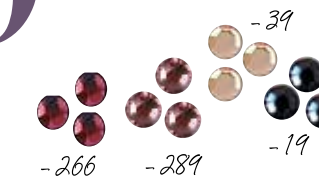
Self adhesive Nail Art Stickers in different Designs

Art.-No.: 42456-3

Art.-No.: 43498-9

wave

red cameo



TREND · 7



3

## Nail Polish Set „Rich Velvet“

Content: all Nail Polish trend colours “Rich Velvet”, 8 ml as a Set

Art.-No.: 89177

price advantage



5

## Colour Gel Set „Rich Velvet“

Content: all Colour Gel trend colours “Rich Velvet”, 5 ml as a Set – packed in our trend bag

Art.-No.: 21266

## Recolution Set „Rich Velvet“

Content: all Recolution trend colours “Rich Velvet”, 10 ml as a Set – packed in our trend bag

Art.-No.: 21269

## STEP by STEP

### Step 1

Apply nail polish “silk seduction” (43179-406) and let it dry



### Step 2

Draw a wavy line with the Nail Art Liner white (44786-60)



### Step 3

Draw a line with the Nail Art Liner gold glitter (44786-90)



### Step 4

Seal nails with Wet Look (43365)



# FiberTech Gel



## FIBERTECH GEL

LCN presents the newest Fibergel-Technology with a 2in1 function. Bonding and sculpting are combined in this newest formulation. This new FiberTech Gel presents a highly viscous, very stable sculpting gel with excellent bonding properties.

Art.-No.: 21287 20 ml

## Advantages at a glance:

- √ Very high stability
- √ Extremely high nail strengthening due to highly transparent fiberglass particles
- √ Very well suitable as sculpting gel
- √ Very well suitable for paper form extensions
- √ Highly consistent against pressure
- √ Combines bonding- and sculpting properties
- √ Solvent free

FiberTech Gel represents the newest generation of fiberglass resins and combines the clarity of a gel, the firmness and strength of fiberglass particles as well as a simple gel modelling.

## Application:

FiberTech Gel is very easy to use. Its excellent flow rate minimizes adjustments and refills after the first application. After the application the small, highly elastic fiberglass particles place themselves flat onto the nail and form a smooth surface.

The special formulation of this gel prevents lifting, breakage and chipping. If required nails can be pinched without a problem.



## Ultra Shine Black Diamond

### Ultra Shine Black Diamond

The LCN Sealant bestseller, enriched with real diamond dust for even more shine. A light curing high gloss sealant with UV protection and easy white effect. Ideally suitable to seal a French look, colour gels and permanent Nail Art.

Art.No.: 21270 15ml

Art.No.: 21271 100ml

# Mani- & Pedicoat

## The Mani- & Pedicoat as a Base Coat:

- contains an AM-Factor due to the adding of the antifungal substance Piroctone Olamine
- protects against yellowing due to nail polish
- offers an even nail surface
- a 3in1 function as a Base Coat, Top Coat and Fast Dryer

## The Mani- & Pedicoat as Top Coat:

- offers optimal protection for colour polishes
- provides a high gloss, scratch resistant surface
- extends the durability of nail polish
- Fast Dryer
- suitable for artificial nails
- 3in1 function as a Base Coat, Top Coat and Fast Dryer

## Application:

The Mani- & Pedicoat hardens completely with heat irradiation (for example underneath a light bulb with a minimum of 60 watt or in a light unit) within 4 minutes and can be easily removed with a simple, acetone free Remover.

## Convincing results:

- Contains Piroctone Olamine
- Extremely fast drying formulation
- Hardens completely under heat irradiation in only four minutes
- Offers a perfect and even gelatinous like nail surface
- Provides ultimate gloss as a Top Coat
- Easy to remove with acetone free nail polish remover
- Can be used daily if required – also for repairs

## MANICOAT Set

Content: Mani- & Pedicoat, 8ml;  
Olive Hand Lotion, 50 ml; Crystal File;  
Nagellack 8 ml (-RN) Rouge Noir;  
Polish Corrector  
Art.-No.: 21283



MANI- & PEDICOAT · 10

## INFORMATION BOX

### Piroctone Olamine:

*Piroctone Olamine shows besides its fungicidal also a bactericidal effect against gram-positive and gram-negative bacteria and is often applied for the prevention and to combat fungal infections. This active ingredient represents a very effective antimycotic substance.*



## MANI- & PEDICOAT

This Base- and Top Coat containing Piroctone Olamine is perfectly suitable for the care of natural finger- and toe nails.

Art.-No.: 21277

## MANI- & PEDICOAT Display

Content: Mani- & Pedicoat, 8 ml  
You will receive this display stocked with one tester as well as 8 products for retail.

Art.-No.: 21280  
Assortment of 8 + tester



## PEDICOAT Set

Content: Mani- & Pedicoat, 8ml; Hornhautfeile  
Modern Line; Foot Cream fig, 100 ml;  
Banana Buffer  
Art.-No.: 21284



# Triple NAILCARE Force

## Display Triple Nail Care Force

Content: 3 Care polishes "Triple Nail Care Force", 8 ml  
you will receive this display stocked with one tester each  
as well as separate products for retail.

Art.-No.: 89179 Assortment of 3 + tester  
Art.-No.: 89180 Assortment of 6 + tester



## vitamin shake oil

This Power-Care provides smooth and healthy looking cuticles and prevents the nail bed from dehydration. Enriched with Myrrh and Mango this rich on vitamins nail oil nourishes dry and cracked cuticles intensively. The skin appears regenerated, vitalized and is intensively moisturized.

### Application:

Shake bottle well before using. Apply onto nail as well as cuticles and massage in well. einmassieren. Remove excess product, cleanse nail with water and wipe it dry before applying nail polish. For a perfect manicure result apply nail oil daily.

Art.-No.: 45065 8ml  
Art.-No.: 45066 16ml

## wellness gel

Indulge your nails to a Wellness-Treatment with this special Watergel-Nail Care. The delicate texture of this instant cure treats your nails to a time out. Small beads filled with almond oil contained in the Gel burst open while massaging the gel into the nail and cuticles and thus developing their intensively nourishing effect. Its tantalizing fragrance reminds of a fruity vitamin cocktail.

### Application:

Massage the care beads contained in the gelatinous texture well into cuticles as well as the nail plate. Due to the bursting of the microspheres the encapsulated vitamins are being released and ensure smooth and intensively nourished cuticles. Use as needed.

Art.-No.: 45064 8ml  
Art.-No.: 45067 16ml

## brilliant power beige

Strengthening Base Coat – enriched with real diamond dust for stronger nails. Ideally suitable as Base Coat.

### Application:

Apply onto cleansed nail and polish nails with a Nail Polish Colour if required.

Art.-No.: 45044-2 8ml  
Art.-No.: 45057-2 16ml

NAILCARE · 11



# Wellness- and Cosmeticbed

## Wellness- and Cosmetic bed

This highly modern Wellness and Cosmetic bed invites to relax and dwell on. Due to the extensive adjustment possibilities and functions it is ideal to be incorporated into the areas of cosmetic, wellness and massages. Its wooden veneer with aluminium edging provides this treatment bed with a timeless elegance – the comfortable upholstery made of PU/PVC is heatable and provides a pleasant atmosphere. Four motors adjust the height and surface. The armrests at each side of the head can be adjusted by means of a gas compression spring, the head section can be extended. In addition the body offers practical storage space. This LCN Wellness and Cosmetic bed combines functionality and comfort at the highest level and will satisfy all professional demands. Convince yourself !



## Technical Data:

### Measurements (L x W) [cm]

195 x 83

### Access height [cm]

65

### Height adjustment [cm]

20

### Tilting angle of back part [degree]

max. 50

### Tilting angle of seat [degree]

max. 20

### Tilting angle of foot rest [degree]

max. 20

### Measurements storage space (L x D x H) [cm]

80 x 48 x 30

### Weight [kg]

175

### Max. load [kg]

185

### Test Certificate

CE-Certificate

Art.-No.: 88921

WELLNESS-BED · 12



# LCN Smart Professional Skin Analyser

The intelligent and simple skin analysis for professional skin care

An in-depth skin analysis represents the basic requirement for a successful beauty treatment. Knowledge about the current skin condition is necessary in order to choose the appropriate products and method of treatment in order to treat the skin according to individual needs.

Sebum, wrinkles, pigmentation, pores and moisture/elasticity can be assessed easy and objectively with the Smart Professional Skin Analyzer from LCN.

## Overview of functions:

### Exact diagnosis & automatic analysis

Digital pictures of enlarged skin make a precise scientific diagnosis possible. Results are immediately available and appear in a Photo- and Graphic Analysis. This compact and light computer system is ideally suitable for mobile use.

### Detailed Analysis

The analysis unit is equipped with moisture and elasticity sensors and checks skin type, sebum, wrinkles, pigmentation, pores and moisture/elasticity.

### Perfect usability & additional functions

Client data base / diagnostics / dates of purchases / ideal illustration / Back-up on micro SD-card / WiFi-Function to transmit analysis data / operation by Touch-Screen

## Technical Data:

Measurements [cm]  
W x L x H: 13 x 6,5 x 1,5

Weight [g]  
147,8

CPU  
Samsung SP5V210 (1 GHz)

LCD  
TFT 4" (480\*800)

Operating System  
Windows CE 6.0

Camera  
CCD (640\*480)

Power  
5V, 1.2A

Battery  
3.7V, 1500 mAh (Lithium Polymer)

Adapter  
Input: 100-240V, 50/60Hz Output: 5V, 1.2A

Operating temperature  
5 °C - 35 °C

Internal memory  
2 GB

External memory  
microSD-card/maximum  
Storage volume: 16 GB

Miscellaneous  
WiFi, moisture sensor,  
elasticity sensor, UV LED for sebum test,  
LED

## Content:

Skin analysis unit Smart Professional Skin Analyzer  
Inclusive micro SD-card, battery (+ stand-by battery),  
charging plug, adapter, USB-connection cable

Art.-No.: 89125



## Display „Facial Care“

Contents: Deep Cleansing Gel 2in1, 200 ml; Refining Enzyme Peeling, 50 ml; Moisturizing Cleansing Tonic, 200 ml; Regenerating Cream Serum, 50 ml; Revitalizing Cream 24h, 50 ml; Intensive Relaxing Mask, 50 ml; Deep Moisturizing Eye Cream, 12,5 ml; Intensive Calming Night Cream, 50 ml  
You will receive this Display stocked with one tester each as well as separate products for retail.

Art.-No.: 88364 Assortment of 3 + tester

Art.-No.: 88365 Assortment of 6 + tester

SKIN ANALYSE · 13







# ALL WEEK LONG

7 DAYS A WEEK  
GOOD TO GO

ALLWEEKLONG · 14

# ALL WEEK LONG

7 DAYS A WEEK  
GOOD TO GO

THE NEW  
**FASHION HYPE**  
FOR NAILS WITH  
**LONG LASTING**  
**FACTOR!**

The innovative nail polish system All Week Long has a special daylight-formulation – for up to 7 days perfectly polished nails.

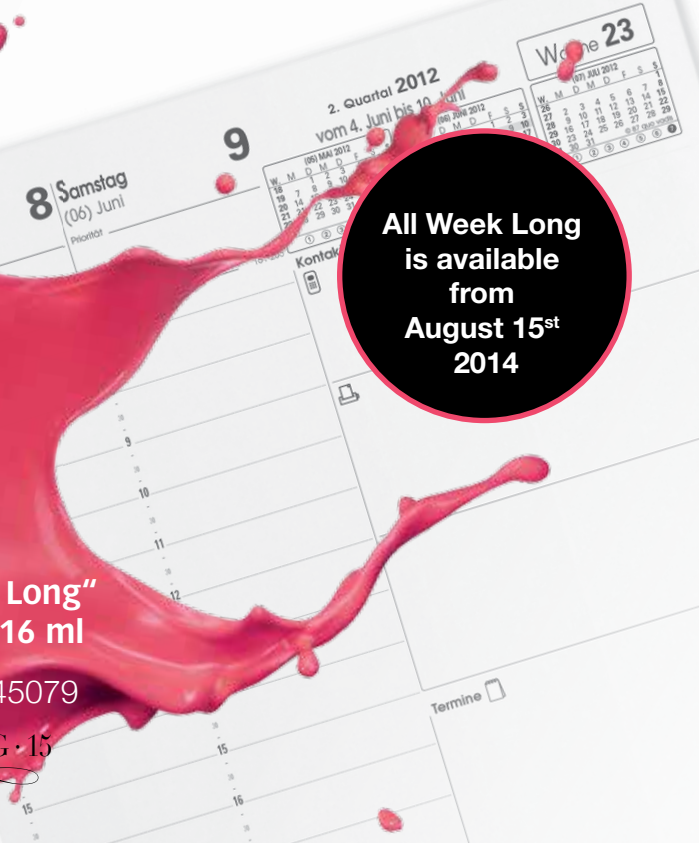
This system functions in 2 phases:

- ALL WEEK LONG NAIL POLISH +
- ALL WEEK LONG UV TOP COAT

A Base Coat is not necessary. The special All Week Long UV Top Coat dries through natural daylight and protects nail polish from chipping. Over time the All Week Long UV Top Coat strengthens the nail polish due to a reaction with natural daylight. The polish appears glossy, perfect and colour intensive.

**Change the colour of your nails according to your mood!**

**36 RUNWAY - TREND COLOURS**  
ARE AVAILABLE FOR  
**FINGER- AND TOE NAILS –**  
TO MATCH EVERY LOOK!



All Week Long  
is available  
from  
August 15<sup>th</sup>  
2014

„All Week Long“  
Topcoat, 16 ml

Art.-No.: 45079

ALLWEEKLONG · 15





- up to 7 days perfectly polished nails
- easy application
- 2 phase-system for a fast customer service
- no Base Coat necessary
- drying process through natural daylight
- durability of nail polish is extended over time due to natural daylight
- 36 runway trend colours with high shine effect
- removable with acetone free nail polish remover



„All Week Long“ Poster  
DIN A1

Art.-No.: 63932

**Your customers will be thrilled with the result!**

## THE SYSTEM

This systems only works in combination with an All Week Long Nail Polish Colour and the All Week Long UV Top Coat.

The special light-technology develops its effect as soon as it is subjected to natural daylight. This formulation generates crosslinked polymers when subjected to light which protect the nail polish against chipping and which extend the durability of nail polish considerably.



### „All Week Long“ Polish System Starter Kit

Content: “All Week Long“ UV Top Polish, 16 ml; “All Week Long“ Nail Polish (-25), 16 ml; Nail Polish Primer, 16 ml; “All Week Long“ Remover, 50 ml; Polish Corrector; Nail Oil, 16 ml; Natural nail file; Cotton swabs, 25 pcs  
Art.-No.: 89201

ALLWEEK LONG · 16

## THE APPLICATION

- 1** Apply one layer of LCN Nail Polish Primer in order to clean and degreas the nails
- 2** Apply two thin layers of an All Week Long Nail Polish colour of your choice and let it dry for 2 minutes.
- 3** Afterwards apply one layer All Week Long UV Top Coat.
- 4** To remove, use our LCN All Week Long Remover.



Nail Polish  
Primer, 16 ml

Art.-No.: 44899

„All Week Long“  
Remover, 50 ml

Art.-No.: 45081

ALLWEEK LONG · 17





# Electric File Unit

## Electric File Unit "High Performance"

With up to 40.000 revolutions per minute this Electric File Unit combines highest performance with a highly modern design.\* A digital display as well as its user friendly control panel permit easy and precise working. An absolute Highlight: The LED light integrated into the hand piece provides optimal lighting of the work space.

- and nearly soundless Advantages:
- Extremely quite
- Hand piece with integrated LED-Lighting
- Modern Touch-Display

### Technical Data:

Connection: 100-230V / 50-60 Hz  
 Output: max. 200 Watt  
 Micro motor-Hand piece: max. 80 Watt / 24 V / 40.000 U/min  
 Brushless DC Motor  
 Measurements Controller: 240 x 135 x 235 mm (W x H x D)  
 Measurements Extraction-Hand piece: L = 142mm, D= 17 – 24 - 28mm  
 Weight: approx. 2,8 Kg (Set)  
 Fuse: T 2,5 A   
 Protection class: 2 Type B   
 Art.-No.: 16055



NEW



### Foot Nail Balm

Foot Nail Balm for toe nails and stressed cuticles. Contains Incense extract and Shea butter. Toe nails are refreshed and appear perfectly cared for.

Art.-No.: 51254

### Display Nail Balm

You will receive this Display stocked with an assortment of 6 plus Tester.

Art.-No.: 89187 Assortment of 6 + Tester



### Boswellia Serrata Extract (Incense-Extract):

- ✓ Contains various essential oils with an anti microbial, refreshing and soothing effect.
- ✓ Looks back to a long tradition in the medical area.
- ✓ is perfectly suitable for use in foot care due to its anti microbial effect.



### Shea butter:

- ✓ Obtained from the nutmeat of the karité fruit.
- ✓ Regulates the moisture contents of the skin and has a calming and smoothing effect.
- ✓ Strengthens the lipid barrier of the corneous layer and is therefore perfectly suitable for dry skin and skin with a barrier dysfunction.
- ✓ Very well suitable for irritated stressed skin.

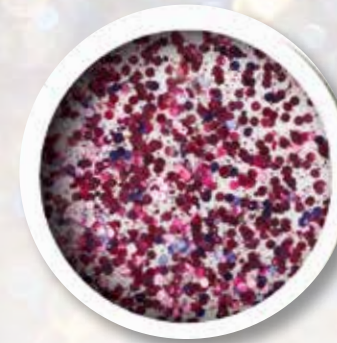


# Crystal Gels

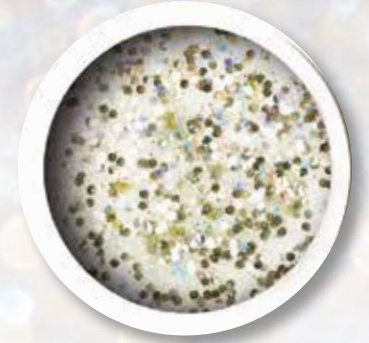
## CRYSTAL GEL

With these Crystal Gels you will sparkle in competition! These transparent Gels, loaded with sequins can be used on its own or applied on top of colour gels to provide a true highlight to nails! Pink (-1) and Gold (-2)

Art.-No.: 21267- ..



-1 pink



-2 gold



# French Shimmer Gels

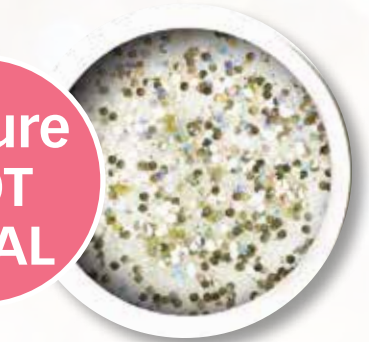
## FRENCH SHIMMER COLOUR GEL

French is still an absolute highlight with sculpted nails. Matching the extravagant Winter-Atmosphere LCN is now offering these Salon favorites with a delicate glimmer. This acid free UV-Gel presents a very good flow rate as well as a high opacity. Available in the following varieties: royalty (-1) and pomp (-2).

Art.-No.: 21268-..



-1



-2

Picture NOT FINAL





# CHROMATIC

Celebrate the New Year with LCN



-1 lola      -2 leila      -3 lana

## CHROMATIC NAIL POLISH

Chrome-plate your nails: Lola, Leila and Lana – these are the names of the three extravagant Diva-Polishes of the Chromatic Nail Polish range. Three different Nail Polish shades which present, based on the reflection of the light, their multi-faceted colours. These party colours are a must have at New Years Eve. You are absolutely in fashion with these Chrome-Optic Nail Polish colours. For a perfect result apply two rich layers.

Art.-No.: 45071-..      8ml

## HAND CREAM „CHROMATIC DIAMONDS“

Intensively nourishing hand cream with soy oil and bees wax. Additionally contained almond oil provides a silky feeling to the skin and the seductive scent of the Goji berry indulges the senses. Delicate gold particles provide a glamorous complexion. Use to place beautiful highlights onto décolleté and shoulders.

Art.-No.: 64387      50ml



## POSTER „CHROMATIC“

DINA1  
Art.-No.: 89197



## LIPSTICK „PURE OBESSION“

Nourishing lip stick with a rich and creamy texture. The highly pigmented colour provides an intensive vibrancy and a very pleasant feeling.

Art.-No.: 46210



## BRUSH

Very voluminous powder brush for face and décolleté. The ultra fine synthetic bristles ensure a perfect dispersion of blusher, bronzer and face powder.

Art.-No.: 46067

## CHROMATIC SET

Content: Bronzer “face to face”; Hand Cream “chromatic diamonds”; Lipstick “absolute devotion”, all packed in a sparkling metallic bag

Art.-No.: 89247



limited Edition

## BRONZER „FACE TO FACE“

Bronzer with ultra-rich texture. Contains vitamin E and leaves a very natural finish.

Art.-No.: 46094



## LASHES

Ultra long artificial lashes for a thick and voluminous effect as well as a very sexy look. With this look you will turn into an “Eyelight” at every New Years Eve Party. Lashes can be shortened with a pair of scissors if necessary. Inclusive adhesive.

Art.-No.: 44752

## DISPLAY „CHROMATIC“

Contents: Hand Cream “chromatic diamonds”, 50ml; Lipstick “absolute devotion”; Bronzer “face to face”; Brush “chromatic”; Chromatic Nail Polishes “Lola”, “Leila”, “Lana”, 8 ml each  
You will receive this display stocked with one tester each as well as separate products for retail.

Art.-No.: 89195

Assortment of 3 + tester

Art.-No.: 89196

Assortment of 6 + tester





# Flexible Studioline Display

Our classic display now with our new Make-up Assortment. Due to the flexible design you can create your own Make-up display.



The LCN Make-up range is perfectly displayed on three levels. Make-up Trend products can be exchanged with easy on the middle insert. Each of the three levels consists of three removable white acrylic blocks.

You will receive this display stocked as Table top or Display stand in an assortment of 3 plus one tester each. Retail products can be stored in the 4 drawers of the Stand.

Measurements Table top:	Measurements Stand with drawers:
Width: 630 mm	Width: 430 mm
Height: 450 mm	Height: 750 mm
Depth: 450 mm	Depth: 350 mm

#### Arrangement from the bottom up and from left to right:

##### Level 1 - Face

Block 1: Illuminating Bronzer („sunset“ and „pink orchids“), Sheer Complexion Compact Powder („fair“, „light rosé“, „beige“ and „chestnut“)  
Block 2: CC Cream Moisture Boost („light“ and „intensive“), Perfect Light Concealer, Perfect Camouflage  
Block 3: Flawless Skin Primer, Ever Lasting Finish Perfection Foundation („beige ivory“, „soft beige“, „sand“, „honey“ and „rich beige“)

##### Level 2 - Eyes, Cheeks & Trend

Block 1: Long Wear Eye shadow („nude“, „marine“, „smokey“, „natural“)  
Glam Blush („soft peaches“ and „sweet berries“), Perfect Eyeshadow Foundation  
Block 2: current Make-up Trend look („Rich Velvet“)  
Block 3: Mascara High Definition black („normal“ and „waterproof“), Infinite Liquid Eyeliner, Eyeliner Pencil („black“, „white“, „nude“, „grey“), Eyebrow Pencil („brunette“ and „blonde“)

##### Level 3 - Nails, Lips, Liners

Block 1: Nail Polish, 8ml (-NA8, -NA7, -FD3, -38, -84, -269, -305, -327, -525, -514, -287, -69)  
Block 2: Lipstick („pure obsession“, „extreme heat“, „absolute devotion“, „divine superstar“, „tender heart“, „so seductive“)  
Permanent Eyeliner Pen (-10 to -40), Permanent Lipliner Pen (-10 to -90)  
Block 3: Lip gloss („frosted kiss“, „shiny berries“, „pucker up“, „natural beauty“, „endless sensation“, „pink cupcake“)

Art.-No.: 89237-1	Level 1 - assortment of 3 + tester
Art.-No.: 89237-2	Level 2 - assortment of 3 + tester
Art.-No.: 89237-3	Level 3 - assortment of 3 + tester
Art.-No.: 89253-1	trend look inlay assortment of 3 + tester

## NEW MAKE-UP RANGE DISPLAY

LCN presents a Display Stand of the new generation. Adapted to the needs of professional Make-up Artists, this promotional, high quality Display Stand has been developed with special features in order to present the LCN Make-up range perfectly. Partitioned into three removable levels, products can be arranged easy and comfortably.

The so called "Hot-Spot" for the respective current Make-up Trend, is located on the middle level. With its integrated lighting this Display turns into an eyecatcher in every Salon and highlights the elegant optic of the products even more.

Picture  
not  
final



You will receive this Display stocked as Display Stand in an assortment of 3 plus one tester each.

Retail products can be stored in the stand, partitioned into four shelves with doors.

#### Measurements:

Width: 565 mm  
Height: 1630 mm  
Depth: 400 mm

#### Characteristics at a glance:

- Removable, flexible inserts
- Ideal height for clients and for Make-up applications for Make-up Artists
- Integrated, movable mirror
- Exchangeable Trend motive
- Illuminated backboard
- Illuminated sales area
- High quality
- Simple, elegant optic
- Integrated storage space for retail products within the display stand

#### Arrangement from the bottom up and from left to right:

##### Level 1 - Face

Sheer Complexion Compact Powder („fair“, „light rosé“, „beige“ and „chestnut“), Illuminating Bronzer („sunset“ and „pink orchids“)  
Glam Blush („soft peaches“ and „sweet berries“), Perfect Camouflage, Perfect Light Concealer, Flawless Skin Primer, CC Cream Moisture Boost („light“ and „intensive“), Ever Lasting Finish Perfection Foundation („beige ivory“, „soft beige“, „sand“, „honey“ and „rich beige“)

##### Level 2 - Eyes & Trend & Brushes

Long Wear Eye shadow („nude“, „marine“, „smokey“, „natural“), Mascara High Definition black („normal“ and „waterproof“), Infinite Liquid Eyeliner

„Hot Spot“: current Make-up Trend look  
Permanent Eyeliner Pen (-10 to -40), Eyeliner Pencil („black“, „white“, „nude“, „grey“), Perfect Eye shadow Foundation, Eyebrow Pencil („brunette“ and „blonde“), Brushes (Foundation Make-up brush, Blusher brush, Eye-shadow brush wide, Lip brush, Powder brush „matchmaker“)

##### Level 3 - Nails & Lips

Nail Polish, 8ml (-NA8, -NA7, -FD3, -38, -84, -269, -305, -327, -525, -514, -287, -69)  
Lipstick („pure obsession“, „extreme heat“, „ absolute devotion“, „divine superstar“, „tender heart“, „so seductive“)  
Lip gloss („frosted kiss“, „shiny berries“, „pucker up“, „natural beauty“, „endless sensation“, „pink cupcake“), Permanent Lipliner Pen (-10 to -90)

Art.-No.: 89237-1  
Make-upDate Display incl. trendlook rich velvet assortment of 3 + tester

Art.-No.: 89238-1  
Hot Spot Trend Make-up inlay for Make-up Display assortment of 3 + tester

Art.-No.: 89239  
Make-upDate Display, empty